

## PROFESSOR FRANCO MOSCONI [1962]

### *CV - BIOGRAPHICAL NOTES AND SELECTED PUBLICATIONS*

\* \* \*

**[CURRENT ACADEMIC POSITION]** 2002-TO DATE: He is Associate Professor of *Industrial Economics* at the University of Parma, where he teaches both at the Faculty of Economics and Faculty of Political Science; since the academic year 2003-2004 he has held the Jean Monnet Chair after winning the 2003 «EU Jean Monnet» competition. He also teaches *European Industrial Policy* at the Advanced Diploma and Master in European Studies (ADES) at the European College of Parma, and *Media Economics* at the University of Bologna «Ilaria Alpi» Graduate School of Journalism.

**[OTHER ACADEMIC POSITIONS]** The Rector of the University of Parma appointed him as a member of the Steering Committee for the Faculty of Political Science (May 2008); member of the Scientific Committee of the European College of Parma Foundation (May 2006); member of the Scientific Committee of Monte Università Parma Editore (December 2007).

**[EDUCATION]** After graduating in Economics and Business at the University of Bologna (Laurea Magna *cum laude* 1987) supervised by Prof. Fabio Gobbo, he went on to specialise as a *Research Student in Economics* at the London School of Economics and Political Science (1993-'94) under Professor John Sutton's supervision. He then returned to the LSE in the academic year 1994-'95 (Summer term) in order to undertake a research project - which was financed by Consiglio Nazionale delle Ricerche (CNR, Rome) - on *Media industry* at the «Suntory Toyota International Centre for Economics and Related Disciplines» (STICERD) and once again under Prof. Sutton's supervision,

**[PREVIOUS ACADEMIC POSITIONS]** From 1989 to 1996 he worked as a researcher at the Centre for Industrial Organization and Industrial Policy (Department of Economics) at the University of Bologna, and as a lecturer in *Political Economy* (Faculty of Economics), *Industrial Economics and Policy* (Faculty of Political Science), *Principles of Economics* (Faculty of Arts and Philosophy). He was Adjunct Professor of *The Economics of European Integration* at the University of Ferrara (2000-2001) and taught *The Economics of Industry* at the Forlì-based Faculty of Economics of the University of Bologna (2001-2002 and 1<sup>st</sup> term of 2002). He also taught in several post-graduate schools, including: the Istituto per gli Studi di Politica Internazionale, Milan (ISPI, *Master in International relations and European Affairs*), 2000-2004; University of Bologna (*Master in Istituzioni e Politiche Europee*), 2000-2002; ALMA-Graduate School, Bologna (*Master in Relazioni pubbliche e istituzionali*), 2003-2005; University of Bari (*Master in Carriere europee e cooperazione economica internazionale*), 2002-2004; University of Parma (*Master in Carriere diplomatiche e delle organizzazioni internazionali*), 2003-2007; European College of Parma (*Master in Istituzioni e politiche europee*, a Master program jointly organized by the University of Bologna, University of Milan and Luiss "G. Carli"), 2004-2005.

**[INSTITUTIONAL APPOINTMENTS]** From 1996 (June) through 1998 (October), he served as an economic adviser to Italy's President of the Council of Ministers, Professor Romano Prodi, and in April 1998 he was appointed Head of the newly established Prime Minister's Policy Unit. From 1999 (May) to 2001 (May), he was initially a Member of the President's Cabinet and then a Member of the President's Forward Studies Unit («Cellule de Perspectives») at the European Commission in Brussels. In 2007 he subsequently became a member of the Committee studying the reform of the Italian Publishing Industry, which was set up by the Italian Prime Minister's Office, and of the Scientific Committee of «Industria 2015», which was established by the Ministry of Economic Development.

**[EDITORIAL ACTIVITY]** In 1999 he joined the Editorial Board of the political and cultural review «il Mulino» where he remained until 2008. Since 2003 he has been member of the Editorial Board of «l'Industria – Rivista di Economia e Politica Industriale» as well as of the Editorial Board of «Problemi dell'Informazione»; since it was first set up in 2006 he has been part of the Scientific Committee of «Economia dei Servizi».

**[CONSULTANCY]** In 2006 (first semester), he was called by the Planning and Risk Management Unit of UniCredit Banca, Bologna, to set up their Research Department, where he was then appointed Scientific Director from June 2006 to December 2008. In addition, he is a member of the Executive Committee of *UniCredit MBA – Retail in the Banking and Financial Industry* (Alma Graduate School, University of Bologna). Since 2008 he has also been a member of the UniCredit Group «Via Emilia» Local Committee (for the provinces of Modena, Reggio Emilia, Parma and Piacenza), whilst from 2005 to 2007 he was in the «Bologna» Local Committee (for the provinces of Bologna and Ferrara).

**[AFFILIATIONS AND SCIENTIFIC COMMITTEES]** He is a member of the Società Italiana degli Economisti (SIE) and the Società Italiana di Economia e Politica Industriale (SIEPI). Since 2004 he has been a member of the Scientific Council of «Istituto Veritatis Splendor», appointed by the Archbishop of Bologna. From June 2004 to June 2007 he was a member of the Scientific Committee of «Nomisma-Società di Studi Economici», Bologna. More recently, in Autumn 2009 he was selected as a member of the Selection Board appointed, in Brussels, for the annual edition of the «Committee of the Regions' Doctoral Thesis Competition».

**[AREAS OF INTEREST AND CONFERENCES/WORKSHOPS]** Currently, his main areas of scientific interest are the Varieties of Capitalism; the New European Industrial Policy; SMEs, Industrial Districts and Clusters. He regularly participates as a speaker and/or discussant in national and international conferences organized by Universities, Institutions and/or private bodies. For example:

- 1 Annual National Conferences of "*L'Industria*": 1996 (Università Cattolica del "Sacro Cuore"-Sede di Piacenza); 2003 (Università di Parma); 2004 (Università Politecnica delle Marche, Ancona); 2007 (Università di Foggia).
- 2 The 2007 EUNIP (European Network on Industrial Policy) International Conference (University of Florence), as well as that in 2008 (Universidad de Deusto, San Sebastian).
- 3 Workshops/Seminars sponsored by the Jean Monnet Chairs European network including *European Union Policies in the Making* (Tischner European University, Krakow, Poland, April 2008), and *Economic Integration in the EU Enlarged: from Free Trade towards Monetary Union* (University of Wroclaw-Economic Science Institute, Wroclaw, Poland, April 2008).
- 4 The 16th AISSEC (ITALIAN ASSOCIATION FOR THE STUDY OF COMPARATIVE ECONOMIC SYSTEMS) National Scientific Conference, University of Parma, 21-23 June 2007.
- 5 Presentations and round tables based upon the book *Le nuove politiche industriali nell'Europa allargata* (see: Selected Publications), which were made in Bologna, Brussels, Florence, Milan, Parma, Turin, etc. during the period 2004-2006.

- 6 The 26th Annual Conference of the European Association for Research in Industrial Economics (E.A.R.I.E., Turin, 4-7 Sept. 1999).
- 7 The Conference «Il ruolo internazionale dell'Unione europea e il processo di allargamento», organized by the Istituto Affari Internazionali (IAI), Rome, in cooperation with the European Commission (Representation Office in Italy), Compagnia San Paolo-Torino, Università di Parma, Il Mulino, Il Regno, Istituto "C. Cattaneo" and Fondazione Carisbo, ALMA Graduate School, Bologna, October 2002;
- 8 The Advisory Board for «Daedalus» – Journal of the American Academy of Arts and Sciences – special issue on: *Italy: Resilient and Vulnerable*, Volume I: *The European Challenge*, Volume II: *Politics and Society*, 1998-2000.
- 9 «The Pontignano Conference, VII», *Rethinking Relations*, organized by the British Council and the British Embassy in Rome in collaboration with the Italian Embassy in London, the University of Siena and St Antony's College, Oxford (Certosa di Pontignano, Siena, 17-19 September 1999).
- 10 In the last years, he also took part in other conferences and/or seminars organized by the Universities of Bologna, Cattolica del «Sacro Cuore», Luiss «Guido Carli», Pavia, Teramo, Trieste, San Marino; and by the Almo Collegio Borromeo (Pavia), Banca d'Italia (Bologna), Confindustria Emilia-Romagna (Bologna), European Commission (Representation Office in Italy, Rome; Delegation in Milan), Fondazione Giovanni Agnelli (Turin), Fondazione Collegio S. Carlo (Modena), Mediobanca Research Department (Milan), Regione Emilia-Romagna (Regional Ministry for Productive activities), Unioncamere Research Department (Rome), Unioncamere Emilia-Romagna Research Department (Bologna), Unione Parmense degli Industriali (Parma).

**[BOARDS OF DIRECTORS]** As of March 2008, he is a member of the Administrative Committee of ISAE (Istituto di Studi e Analisi Economica), and as of July 2006 he is the Independent Director of TREVI FINANZIARIA INDUSTRIALE S.P.A., Cesena (Fc), a company listed on the Milan Stock Exchange («Borsa Italiana – London Stock Exchange Group»). Prior to this, he was also on the Board of Directors of RIBS Spa, Rome (nominated by the Italy's Treasury and Budget Minister, 1997-99), the Fondazione «Aldini Valeriani» per lo Sviluppo della Cultura Tecnica, Bologna (nominated by the Mayor of Bologna, 1997-'99) and the Cassa di Risparmio di Carpi, Carpi (2001-2004).

**[COLUMNS]** Since 1997 he has regularly contributed leading articles and editorials to both national and local newspapers and magazines, including *Il Sole 24 Ore* (and *Il Sole 24 Ore Centro-Nord*), *QN-II Resto del Carlino*, *La Gazzetta di Parma*, *Europa*, *il Regno*, [www.lavoce.info](http://www.lavoce.info) [www.governareper.it](http://www.governareper.it) - He is currently a columnist for the *Corriere di Bologna*, the new daily supplement of *Corriere della Sera*. A book containing a large selection of these articles is now being published by the Monte Università Parma Editore.

\*

\* \*

## [LIST OF SELECTED PUBLICATIONS, 15]

### PROCEEDINGS

- *The Metamorphosis of the «Emilian model»: A First Assessment*, «Proceedings of the 11th EUNIP (EUROPEAN NETWORK ON INDUSTRIAL POLICY) International Conference», CD Rom, San Sebastián, Universidad de Deusto, Orkestra-Basque Institute of Competitiveness and ESTE (Faculty of Economics and Business Administration), 10-12 September 2008.
- *EU Policy-Making, the Single Market and European Champions: Towards a Taxonomy*, «Proceedings of the 10th EUNIP (EUROPEAN NETWORK ON INDUSTRIAL POLICY) International Conference», CD Rom, Faculty of Economics, University of Florence, Italy, 12-14 September 2007.
- *Colbert oggi, fra l'Europa e gli Stati nazionali*, in AMATORI F., FELISINI D. (Eds.), «Stato ed economia: verso un nuovo colbertismo?», International Conference, Perugia 3-4 April 2009, Rubbettino, Soveria Mannelli, 2010 (forthcoming; an english version of the paper will be available).
- PRODI R., MOSCONI F., *Economia e istituzioni nella società di fine secolo*, in BERETTA S., BIANCHI P. (Eds.), «Cambiamento delle istituzioni economiche e nuovo sviluppo in Italia e in Europa», «l'Industria» Annual National Conference (Università di Pavia, 1994), Bologna, Il Mulino 1996, pp. 381-409.

### BOOKS

- «Le nuove politiche industriali nell'Europa allargata» (Ed.), Monte Università Parma editore, Parma, 2005 (2nd Updated edition).
- *Las economías de los periódicos: un estudio de la relación tamaño del mercado – estructura del mercado*, in MOSCONI F., SOLÉ PARELLADA F. AND CHANTIRI ZAMUDIO A. (Eds.), «Política Industrial y Tecnológica II», Barcelona, Edicions de la Universitat Politècnica de Catalunya, 2001, pp. 15-40 (paper originally presented to the 26th EARIE Conference, 1999).
- *Economia dei quotidiani*, Bologna, Il Mulino, 1998, «Studi e Ricerche» (vol. 419).
- *La nuova Europa, l'Emilia-Romagna e il governo dell'economia*, in BASEVI G., BURATTONI M., GOBBO F., MOSCONI F. AND ROSSINI G. (Eds.), «Emilia-Romagna, regione d'Europa», Milano, Franco Angeli, 1992, pp. 17-168.

### JOURNAL ARTICLES

- *Economia industriale e integrazione europea – Una nota introduttiva*, in «l'Industria», vol. 2/2008 (aprile-giugno), pp. 173-183.
- *Il profilo tecnologico della nuova politica industriale europea*, in POZZI C. (a cura di), «Numero speciale 2008 de l'Industria» (all. vol. 2/08), pp. 227-244.
- *The Age of «European Champions» – A New Chance for Eu Industrial Policy*, in «The European Union Review», vol. 11, No. 1, March 2006, pp. 29-59.
- *Una terza idea di successo per l'Europa economica (ma la storia continua...)*, in «l'Industria», a. XXV, n. 2, aprile-giugno 2004, pp. 205-217.
- *Una politica industriale per l'Europa in crisi*, in «il Mulino», vol. 411, gennaio-febbraio 2004 (n° 1), pp. 121-131.
- *Non di solo internet: il cammino europeo verso le riforme economiche*, in «il Mulino», vol. 401, maggio-giugno 2002 (N. 3), pp. 428-438.
- ANDREATTA F., MOSCONI F., *Eppur si muove: l'economia italiana nei rapporti internazionali*, in «il Mulino», vol. 391, settembre-ottobre 2000 (n° 5), pp. 853-864.

\*  
\*            \*