

THE NEW INDUSTRIAL POLICY OF THE EU [Spring 2010, provisional]
Diploma and Master in Advanced European Studies (ADES)
European College of Parma Foundation

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Course Description

The aim of this course is to shed light on the EU's new industrial policy. Adopting a general definition, 'Industrial policy' in this course will refer to policies for economic restructuring and technological innovation undertaken by public authorities – at state and European level – in strategic cooperation with private actors. This course will put forward the argument that during the 1990s there was a sort of 'suspension' of industrial policy in the EU, as the completion of the Single Market and the launch of the Euro absorbed the majority of efforts of European institutions. However, the slow economic and productivity growth of the most important EU economies and the declining competitiveness of European industries in relation to their American and Asian counterparts, provided an impetus for renewing industrial policy efforts.

Course Outline

1. Theory: Some recent definitions of Industrial Policy
2. History: Industrial Policy in Europe – From National Champions to Competition Policy and back
3. The EU response in the 21st Century – An outline of the new Commission Communications on «Industrial Policy in an Enlarged Europe» (2002-2005)
4. The age of «European Champions» and the EU's competitiveness troubles
5. The «Lisbon Strategy» (2000-2010): what was achieved and what was supposed to be achieved
6. The Small Business Act, SBA (2008) : a general overview
7. Toward a «New Colbertism»?

References

(I) OBLIGATORY READINGS ON INDUSTRIAL POLICY (IP): MOSCONI F., «The Age of European Champions – A new chance for EU Industrial policy», in *The European Union Review*, vol. II, No. 1, March 2006, pp. 29-59; «The Rise of 'European Champions' in the Single Market – A First Assessment», *10th EUNIP Conference*, Florence, Sept. 2007^(*); «What kind of growth is there without factories?», in *East*, No. 4, January 2005, pp. 52-56; *Economia industriale e integrazione europea – Una nota introduttiva*, in «l'Industria», vol. 2/2008 (April-June), pp. 173-183.

(II) FURTHER READINGS ON IP: MOSCONI F. (ed), *Le nuove politiche industriali nell'Europa allargata*, Parma, Monte Università Parma editore, 2005 (2nd and updated edition): Nota alla IIa edizione (pp. V-XV), Introduzione (pp. 23-35), Capitolo 1 (pp. 39-110); «European Champions: big groups grow bigger», in *East*, No. 13, February 2007, pp. 66-75; *Una terza idea di successo per l'Europa economica (ma la storia continua...)*, in «l'industria», a. XXV, N. 2, April-June 2004, pp. 205-217.

(III) PAPERS ON LISBON STRATEGY, by A. SAPIR (2005); J. PISANI-FERRY, A. SAPIR (2006) [www.bruegel.org]

(IV) *Colbert oggi, fra l'Europa e gli Stati nazionali*, in AMATORI F., FELISINI D. (Eds.), «Stato ed economia: verso un nuovo colbertismo?», Rubbettino, Soveria Mannelli, 2010 (forthcoming; an English version will be available).

(V) RESEARCH TOOLS: Some definitions of IP (by D. Rodrik; P. Bianchi and S. Labory; Wikipedia, European Commission/Glossary, etc.); Charts on M&As; ppt presentation on *European IP* by F. Mosconi; ppt presentation on *Clusters* by F. Mosconi; ppt. presentation on *Lisbon Strategy* by F. Mosconi

[This draft: February 2010]

^(*)Italian Version: *L'Economia dell'Unione e i suoi campioni*, in «il Mulino», N° 2/2008, marzo-aprile, pp. 309- 322.